

# Newsletter FoRWaRD 4<sup>th</sup> Edition

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For more information please visit our website at <http://foodrecoveryproject.eu>

### Announcement of training material

A free e-learning platform for representatives of the food supply sector is a practical guide to help them to reduce food waste.

Therefore a brokering platform, e-reading handbooks and a mini game has been developed.

The brokering platform is a market place for producers and charities. It is a possibility for producers to offer unsold food, which charities can receive before it expires.

The e-reading handbooks are divided into three categories which have several chapters. This means that there are modules available for companies on how to prevent food waste as well as donation. Apart from that are modules available for charities about receiving donation. The content of the modules focuses e.g. on logistic aspects, tax and regulation, marketing etc. After reading each handbook there is a short multiple choice questionnaire. By answering maximal five questions the reader can test his previously gained knowledge.

At least the mini game is designed to visualize the donation process in a very simple manner. The task is to store food donations in a warehouse and further distribute them to food banks in need. If there occurs a problem (e.g. food gets wasted before the distribution) a notification appears that draws the connection to the e-reading handbooks.

All three parts contribute into a whole e-learning platform.



### Launch pilot test

All partners will be testing the e-learning platform with minimal 15 companies and five food banks. The test period starts in May and lasts until the end of July 2014. The pilot should be tested via a survey that companies and charities fill in based on seeing the e-learning platform. The survey contains questions about the brokering platform, the e-reading handbooks and the mini game. Therefore the user gives feedback on the appearance of the platform, the user-friendly handling and the learning niveau. This helps to evaluate and improve the benefit for the user and to adapt the remarks to get a final version of the e-learning platform.



Lifelong Learning Programme

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## Project meeting in Venlo

On 14<sup>th</sup> and 15<sup>th</sup> May 2014 partners met at the HAS in Venlo to discuss:

- Pilot test activities
- Methodology and plans for evaluation of the developed system
- Shortly presentation and connection with FUSIONS
- Budgetary and financial issues
- Dissemination plan
- Quality assurance

Partners also visited the ZON Business and Scelta Mushrooms. Twan Beurskens, regional minister of the province Limburg was also present at Scelta Mushrooms.

At the end of 15<sup>th</sup> May 2014 mayor Kees van Rooij, a representative of the board of Greenport Venlo and major of the city Horst aan de Maas, Netherlands, joined the meeting to support the project.



## Next steps

The test period of the e-learning platform will end in July 2014 and afterwards be evaluated and disseminated. This step is very important in the following four month.

The training course will be available for everybody at the end of September 2014.





## The FoRWaRd Consortium

The FoRWaRd Consortium has mobilized all the necessary and required set of skills to perform the planned activities and reach the objectives of the project, involving all the players in the value chain necessary for implementing the training contents and platform and their assessment.

**TEMPO** TRAINING  
& CONSULTING

TEMPO is one of the largest training, consulting and advisory companies in the Czech Republic. It gained an excellent portfolio of experience and professional expertise. Currently composed by 3 independent divisions, this organization is covering areas related to the training, work with human resources and implementation of EU development projects.

<http://www.tempo.cz/>

**Greenport**  
VENLO

Greenport Venlo is an economic network of businesses, organisations and institutions associated with the horticulture supply chain, its Innovation center was set up to support innovation in SMEs, focusing on 2 sectors: food & fresh and (agro) logistics.

<http://www.greenportvenlo.nl/nl/innoveren>

**eurocrea**merchant  
consulenza direzionale d'impresa

Besides offering management consulting and advising, Eurocrea Merchant is also involved in providing training courses and in EU-Project management. Part of the team is constantly involved in searching the best funding opportunities offered by the EU Commission, and in designing and managing projects for themselves or for Italian SMEs.

[www.eurocreamerchant.it](http://www.eurocreamerchant.it)

Magyar  
Élelmiszerbank  
Egyesület



The main goal of the Hungarian Food Bank Association, which is part of the European Federation of Food Banks (FEBA) is to support the reduction of malnutrition and poverty by collecting and distributing food donations in Hungary.

[www.elelmiszerbank.hu](http://www.elelmiszerbank.hu)

**Maistobankas**



The Lithuanian Food Bank daily collects and distributes food in 32 Lithuanian cities, mostly food collected from the retailers that otherwise would be wasted. The Food Bank run public campaigns advocating for food waste reduction, responsible consumption and healthy lifestyle.

<http://www.maistobankas.lt/>

**European**  
**Retail Academy**

The European Retail Academy (ERA) Is an academic network, created in the first place to generate a B2B-dialogue amongst universities/colleges of applied science, but also to help those in the retail industry who might be looking for addresses of institutions in selected countries.

<http://www.european-retail-academy.org/>

**Banki Żywności**



Federation of Polish Food Banks (FPFB) is a non-profit organization, a voluntary association jointly created by different Food Banks in Poland. The mission of the FPFB is to fight food waste and to reduce the extent of malnutrition in Poland.

[www.bankizywnosci.pl](http://www.bankizywnosci.pl)

**avaca**  
TECHNOLOGIES

Avaca Technologies S.A. (AT) is an independent consultancy based in Athens Greece, which provides consulting, informatics and engineering services. It has an internal R&D team and has participated in the past in research projects either EU or funded by the Greek Government.

<http://www.avaca.eu>

### Specific objectives of the project:

- To identify common strategies to bridge the gap of the labor market skill needs in the field of waste reduction and re-use of unsold foodstuff
- To train food suppliers in two directions: 1) how to reduce food waste, 2) how to recovery unsold and uneaten food. In brief, to train food waste managers
- To create, thanks to ICT, a virtual space, where training contents will be available, enriched with visual elements and simulations
- To give a practical simple solution to enable the natural matching of demand and supply of left-over foodstuff through an online platform
- To train also representatives of the charitable association willing to take part in the recovery phase
- To promote Corporate Social Responsibility in the European food supply sector.